

**TABLE 8**  
**Estimation of Background Traffic Growth**  
*Hudson Casino Traffic Impact Study*

| Roadway Segment                                      | 1997<br>ADT | Forecast<br>2007<br>ADT | Forecast<br>2017<br>ADT <sup>1</sup> | Average Growth Per Year |                 |                 |
|--|-------------|-------------------------|--------------------------------------|-------------------------|-----------------|-----------------|
|  |             |                         |                                      | 1997 to<br>2007         | 2007 to<br>2017 | 1997 to<br>2017 |
| I-94 West of Carmichael Road                         | 48,700      | 60,000                  | 76,500                               | 2.1%                    | 2.5%            | 2.3%            |
| I-94 East of Carmichael Road                         | 38,000      | 46,800                  | 63,000                               | 2.1%                    | 3.0%            | 2.6%            |
| I-94 Eastbound Exit Ramp to<br>Carmichael Road       | 17,300      | 21,000                  | 24,250                               | 2.0%                    | 1.4%            | 1.7%            |
| I-94 Eastbound Entrance Ramp<br>from Carmichael Road | 7,100       | 8,500                   | 9,800                                | 1.8%                    | 1.4%            | 1.6%            |
| I-94 Westbound Exit Ramp to<br>Carmichael Road       | 4,700       | 5,600                   | 8,250                                | 1.8%                    | 4.0%            | 2.9%            |
| I-94 Westbound Entrance Ramp<br>from Carmichael Road | 5,200       | 6,300                   | 7,300                                | 1.9%                    | 1.5%            | 1.7%            |
| Carmichael Road between I-94<br>and Crestview Drive  | 29,150      | 35,100                  | 41,500                               | 1.9%                    | 1.7%            | 1.8%            |
| AVERAGE FOR STUDY AREA                               | --          | --                      | --                                   | 1.9%                    | 2.2%            | 2.1%            |
| ASSUMED GROWTH PER YEAR FOR PURPOSES OF ANALYSIS:    |             |                         |                                      |                         |                 | 2.1%            |

Source: WisDOT Traffic Forecasting and Analysis Section, District 6

Notes:

1. Assumes development of Industrial Park east of Carmichael Road

